

ABSTRAK

Tujuan penelitian pengembangan ini adalah untuk mengembangkan media ajar berupa *Pop Up Book* Pada Keterampilan Berbicara Siswa Kelas III Di SD Negeri Tangerang 2 dengan menggunakan model dan metode ADDIE. Penelitian ini menggunakan instrumen observasi, wawancara, dokumentasi, angket dan Test (*pre-test & post-test*). Hasil validasi dari ahli media mendapatkan skor sebesar 4,4 dengan tingkat kevalidan mencapai 87% yang tergolong pada kriteria “Layak (Valid)”. Sedangkan hasil validasi dari ahli materi memperoleh hasil skoring sebesar 4,3 dengan tingkat kevalidan mencapai 86% yang tergolong pada kriteria “Layak (Valid)”. Kemudian hasil validasi dari penilaian guru kelas mendapatkan skor sebesar 95% yang tergolong pada kriteria “Sangat Layak”. Hasil penilaian angket respon siswa pada uji coba skala kecil (5 siswa) dan sedang (10 siswa) mendapatkan rerata skoring sebesar 4,46 dengan nilai rata-rata kelayakan mencapai 89% yang tergolong pada kriteria “Sangat Baik/Sangat Layak”. Lalu hasil *Post-Test* siswa pada uji coba skala kecil dan sedang dikatakan meningkat diatas target pencapaian minimal 80%, dapat dikategorikan “sangat baik”. Dengan demikian dapat disimpulkan bahwa produk yang dikembangkan berupa media *Pop Up Book* sangat layak untuk digunakan dalam kegiatan pembelajaran pada keterampilan berbicara siswa kelas III di SD Negeri Tangerang 2.

Kata Kunci: *Pop Up Book*, Keterampilan Berbicara.

ABSTRACT

The purpose of this development research is to develop teaching media in the form of Pop Up Book on Speaking Skills of Third Grade Students at Tangerang 2 State Elementary School using the ADDIE model and method. This research uses observation instruments, interviews, documentation, questionnaires and tests (pre-test & post-test). The results of validation from media experts get a score of 4.4 with a validity level of 87% which is classified as “Worthy (Valid)”. While the results of validation from material experts obtained a score of 4.3 with a validity level of 86% which is classified as “Eligible (Valid)”. Then the validation results from the assessment of the class teacher get a score of 95% which is classified as “Very Feasible”. The results of the student response questionnaire assessment in the small (5 students) and medium (10 students) scale trials received a scoring average of 4.46 with an average feasibility value of 89% which is classified as “Very Good / Very Feasible”. Then the results of the student Post-Test on small and medium scale trials are said to have increased above the minimum achievement target of 80%, which can be categorized as “very good”. Thus it can be concluded that the product developed in the form of Pop Up Book media is very feasible to be used in learning activities in the speaking skills of third grade students at Tangerang 2 State Elementary School.

Keywords: Pop Up Book, Speaking Skills.