

ABSTRAK

Sepeda motor adalah kendaraan bermotor yang banyak digunakan di seluruh dunia termasuk masyarakat Indonesia. Andre motor yang bergerak dibidang penjualan sepeda motor, kebutuhan informasi akan penjualan sepeda motor sangat di butuhkan. Saat ini Andre motor belum mampu memenuhi kebutuhan informasi tersebut secara optimal kepada customer, agar Andre motor bisa bersaing dalam menjalankan bisnisnya maka dibutuhkan strategi penjualan. Dalam penelitian ini pengumpulan data dilakukan dengan cara observasi, wawancara dan studi pustaka, yang bertujuan untuk menganalisis permasalahan yang terjadi pada Dealer Andre motor dan rancang bangun sistem Informasi penjualan sepeda motor yang akan diimplementasikan dalam bentuk aplikasi berbasis website.

Kata kunci: Sistem Informasi, Waterfal, UML, Mockup, website.

ABSTRACT

Motorcycles are motor vehicles that are widely used throughout the world, including the people of Indonesia. Andre Motor is engaged in motorcycle sale, the need for information on motorcycle sale is very much needed. Currently Andre Motor has not been able to optimally meet the information needs of the customer, so that Andre Motor can compete in running his business, a sale strategy is needed. In this study, data collection was carried out by means of observation, interviews and literature study, interviews and literature studies, which aim to analyze the problems that occur in the Andre Motor Dealership and design a motorcycle information system sale that will be implemented in the form of a website-based application.

Keywords: Keywords: Information Systems, Waterfal, UML, Mockup, website.